



# THE GREAT IMAGINING STAFFORDSHIRE

## SUMMER TERM 2025 CREATIVE PATHWAYS BRIEF.

### Overview

To offer all classes that sign up to **The Great Imagining Staffordshire** a number of **CREATIVE PATHWAYS** for engaging with the programme and imagining and taking action towards a greener, fairer, wiser world. This will take the form of a creative response (art, film, written word, podcast, theatre) or a community action (rewilding) or a campaigning action (infographics, posters, flyers, social media). Teachers and students will choose one or more **CREATIVE PATHWAY** to follow.

### CREATIVE PATHWAYS should consider the following:

#### Content for the creative pathway

Start with the work the students have already been doing during the year - what is greener, fairer, wiser? Meet them where they are at and get them to celebrate their work already done that they feel proud of. Then open it up to the wider world around Staffordshire - where is the content there. Finally suggest they get inspired by the Thinking Kits online.

#### The level of the audience

Is it aimed at secondary or primary students or both? If both there should be separate activity videos made with these audiences in mind.

#### Suitable for Special Educational Needs?

It would be great to be offer pathways to SEN teachers - there is a huge spectrum of needs from disengaged students, dyslexics, and ADHD spectrum to severe physical and/or mental disabilities. If there is anyway the pathway can consider these different abilities that would be great - maybe a separate video for SEN teachers to advise them how to adapt the experience?

#### Collaboration and self lead work

The Great Imagining is an opportunity for collaboration and teamwork. So we would encourage whole class projects where different groups can take up different aspects of the creative pathway to provide a richer output to emerge. At the same time there should be space for creative students to have their own response to the invitation. Some students will do better work if they are able to take time to come up with their own ideas and deliver them themselves. If they are then able to work within a team to lead the vision as a director that would be even better.

### Ambassadors

The students and teachers that follow your **CREATIVE PATHWAY** will be the ambassadors for the content as well as the creative output. They can then run future workshops in other classes as well as with other schools in the sharing events. .

### Empowering teachers through CPD

Teachers are our friends here. They will be doing the facilitating, supporting and enabling. They will be collecting any materials or equipment needed. So we want to give them our love and support. How do we offer them their own self care experiences through some short video workshops that can inspire them as well as their students.

### Sharing events

We are going to be organising some **Work in Progress** sharing events online which the students on your pathway can participate in. There will be also some opportunities for **inperson sharing** events in June and July at Garrick Theatre (**Wednesday 25th June**) , Burntwood Leisure Centre (**Friday 4th and Saturday 5th of July**) as well as **other opportunities** that will arise where with our community partners.

### Timings for printed resources.

- Blue Planet Thinking Kit deadline for content 15th April.
- Land Thinking Kit deadline 22nd April.
- Water Thinking Kit deadline 28th April.
- AIR Thinking kit deadline 6th May

### Timings for CREATIVE PATHWAYS

The week beginning 28th April and 2nd May will be the week we onboard all teachers into the programme so would be good to have a clear set of resources and pathways to talk them through.

Whole school Assemblies are the following week beginning the 5th May to the 9th.

The first **CREATIVE PATHWAYS** will start the following week and the week after but will not all be released at once.

The output from the **CREATIVE PATHWAYS** will be shared in events in June and July.

# Minimal resources needed for each pathway.

## Printed resources

We would like to include some text about your **CREATIVE PATHWAY** in the ACTION BOOKS. This text could include some space for some notes or actions.

If there are other printed resources that you would like made to support your creative pathway then we can support this graphically including illustrations. These can be available for download on the webplatform.

## Promotional video(s)

This will help promote the **CREATIVE PATHWAY** to teachers and students and should be no more than a few minutes long. We can help with editing and any captions needed. If you are working with both agegroups this should be born in mind when speaking.

## Teachers introduction(s)

Ideally 10-15mins could be up to 20mins - keep it short. Could be two sessions or recordings to make it easy for the teachers - part one and part two.

This could be recorded twice with the same script for primary and secondary school teachers or you could address both groups in your script. This should give the teachers a bit more of an idea of what we are offering teachers in the **CREATIVE PATHWAY** as well being playful and educational for them. Would be good to consider their health and wellbeing as well as their job as a facilitator of the **CREATIVE PATHWAY**.

## Students introduction(s)

(ideally 40mins - could be two 40min sessions)

Again think about which age group you are working with. And whether this is a live activity session or a pre-recorded workshop session. Both are fine. The live activity could be edited later for a pre-recorded session for those that missed it. This session will inspire the students to see the possibilities for them in how to respond to the creative provocation. They could look at something that they have felt proud about in the work they have already been doing during the previous 2 terms as well as ideas from the wider community, from their family or friends and neighbours. If they haven't then found their subject they can look at the resources provided in the Thinking Kits. These are full of ideas, inquiry based learning, beautiful questions and inspiring provocations to get students and their teachers thinking laterally, imaginatively and using their critical thinking.

## Art and feedback

This session (again consider the agegroups - might be fine to mix them for this session) is an opportunity to share work-in-progress. This is an opportunity also to

invite submissions for a scholarship process where you select a specific number of ideas to offer mentoring advice to.

## Scholarship phase

If you follow this structure there will be a phase where you will support the students to make their good ideas into excellent projects that can be shared with others and set the standard for excellence in future iterations. All the ideas that are not chosen can still be developed with the support of teachers, families as well as other experts.

## Public Sharing Events

The outcomes from your Creative pathways can be showcased at the sharing events which will be on the digital platform as well as in real world spaces such as the Garrick Theatre and Burtwood Leisure Centre. There will be other opportunities to work with the Community Partners we are working with such as permaculture gardens, youth groups, businesses as well as venues. We will help to broker these conversations. We can run these events if there is not the budget for the Creative Pathway leaders to be there in person.

- Garrick Theatre 25th June
- Burntwood Leisure Centre 4th and 5th July
- Byline Festival 11th to 13th July
- Fuse Festival 11th to 13th July

## Audiences and time

If we don't have enough time or enough audiences for this term we propose developing the **CREATIVE PATHWAYS** anyway so they are ready for next term / academic year. This is action research so where possible we will find a group of students to test out the ideas for every **CREATIVE PATHWAY** developed.

## Budget

We are working with tiny budgets and big ambitions for this first iteration so we hope that we can resource the best work and encourage excellence where we can. WE propose to work closely with the **CREATIVE PATHWAY** designers to make the best work possible within the constraints of our budgets and time.