

FUTURE
FIT
CAMPAIGNS

SAVE
THE
BEES

NO MOW CAMPAIGN



SAY YES

to plant native
wildflowers
to save the bees

SAY NO

to excessively
mowing the lawn

Say NO(S) to excessively mowing the lawn, and plant native wildflowers to save the bees!

We've lost most of our flower meadows, which provide important food to bees, butterflies, and pollinators. No Mow is also important outside our gardens. Patches of grass along the road and on roundabouts can grow beautiful native wildflowers!

HOW CAN YOU HELP?

As a community group or a schools, you can write letters to the Highways Commission about verges and roundabouts and to the Council about other unused public space.

NO MOW BY NUMBERS

We've lost nearly 97% of our flower-rich meadows, providing food to bees, butterflies and pollinators, and homes to creatures

We have over 20 million gardens in the UK, which could be providing habitats to creatures and insects who are essential to the ecosystem

There are over 270 different types of bees in the UK which can be supported by flowers.

WHY NO MOW?

- 1** Supporting Biodiversity: Allow wildflowers to bloom and provide habitats to creatures
- 2** Environmental Impact: Less mowing means lower carbon footprint and reduced fossil fuel usage
- 3** Water Conservation: Grass and flowers absorb and hold water, reducing the need for excessive watering

BENEFITS

- 1 Improve Biodiversity
- 2 Carbon storage
- 3 Improve air quality
- 4 Benefits our physical and mental wellbeing

WHAT'S NEXT?

TAKE ACTION!

You can buy your own seeds from <https://www.wildflower.co.uk> or your local garden stores.

Make seed balls with the tutorial on the next page to grow wildflowers.

Educate your family and friends on the benefits of mowing your lawn less and growing native wildflowers

LINKS

Creating a meadow from scratch

<https://cdn.buglife.org.uk/2020/07/2/BuglifeCommunityMeadowspackHOWTOCREATEACOMMUNITYMEADOWweb.pdf>

Managing_your community meadow

<https://cdn.buglife.org.uk/2020/07/3/BuglifeCommunityMeadowspackMANAGINGYOURCOMMUNITYMEADOWweb.pdf>

WHAT DOES THE CAMPAIGN LOOK LIKE ACROSS THE UK

Warwick District Council has committed for several years, and Birmingham City Council had the trial run in May 2023.

NO LAWN? NO PROBLEM.

- 1 There are many ways to get involved in the campaign, even if you don't have a lawn!
- 2 Ask your teacher if some space can be left for nature and grow wildflowers this year
- 3 Talk to your neighbours and community about joining the No Mow campaign
- 4 Talk to your local council to participate
- 5 You can still encourage wildflowers and wildlife in a garden pot instead!



B-friendly in your garden

<https://cdn.buglife.org.uk/2020/07/B-Friendly-in-your-Garden.pdf>

Making your own bee-friendly, seed-balls

https://www.bumblebeeconservation.org/beethechange/wp-content/uploads/2021/10/BBCT187-BtCMake_Seedballs_08.23.pdf#btcresource